

## BBW Phone Numbers

On May 19th our phones are being switched over to our 866-399-7562 number - if you call the (269)857-5517 number between 8am and 9pm on the 19th you may not reach us while this transition is taking place. Our new system is a PBX which provides call routing to specific people and departments within our organization. 269-857-5517 is being phased out; please update our information in your systems.

## Protecting Your Personal and Financial Information When Using Public Wi-Fi

Public networks are typically open unsecured wi-fi networks, like those found at airports, restaurants and coffee shops - available for anyone to use. Some of these are managed by legitimate businesses while others are managed by Honey Pot Operators.

In either case - on an open network - users are generally not protected from other users, hackers who get into that network, or viruses. Some open networks are operated with the sole purpose of gaining access to the information of the people who use them. Anything you type to gain access to web sites can be stolen by the honey pot operator and once they've gained access they can also steal anything stored on the computer's hard drive.

How can you protect yourself?

Of course - make sure you have adequate anti-virus and internet security protection. The sure proof way to avoid jeopardizing your personal and financial information is to limit your activity on these networks to browsing the web, reading the news, and watching videos. Don't use anything that you have to login to.

## Yelp is using Facebook to personalize your experience

Facebook, for quite a while now, has been sharing our personal information across the web. It's all about marketing and who owns the demographics. Does it jeopardize your identity? Yes - it does. Can you stop it? Not really. You can spend your life blocking the multitude of applications that want your personal information. Can you opt out later or take them to court? Sure. Good luck with that.

With YELP hooked into Facebook, you can see whose looking at what, what they "Like", and what they're doing on the Yelp site. Some of you

## May 2011

Big Blue Water LLC  
3481-B Blue Star Highway  
Saugatuck, MI 49453

phone: (866) 399-7562  
fax: (269) 857-5080

web: [bigbluewater.com](http://bigbluewater.com)  
email: [waves@bigbluewater.com](mailto:waves@bigbluewater.com)  
Tax ID: 20-2396100

## Business Hours

Monday - Friday  
10:00am - 4:00pm  
\* Other hours available by appointment

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## Geek Speak

**WiFi** also known as wireless is a means of allowing computers and other devices to communicate with others without wires. The WiFi certification mark is owned and assigned by the Wi-Fi Alliance indicating the product has successfully passed testing and performance and is based upon the 802.11 standard developed by IEEE.

## Everyone Loves TRIVIA

Altair was the name of the first home computer to be manufactured.

## Support our Troops

### Send a Soldier a Netbook

We, and several other local area businesses, are still running the Send a Soldier a Netbook program. [Make a contribution online](#), or visit one of the many donation cans located at The Sand Bar Saloon, OK Tire Center, Blue Goose Restaurant, the Fennville VFW, Pullman VFW and the Holland

might like that. If you own a business it might be good for your business.

Personally, I don't want to publish what I am buying or reviewing or website I am visiting. To me; that's private information ...

VFW. For more information call us at 866-399-7562.

To change application privacy settings on Facebook:

1. Choose ACCOUNT > PRIVACY SETTINGS
2. Under "Apps and Websites" near the bottom of the page, choose EDIT YOUR SETTINGS
3. Under "Apps you use" click EDIT SETTINGS
4. Scroll down until you find the YELP application (or any other application you want to block)
5. Choose EDIT SETTINGS (again)
6. Choose REMOVE APP to block the application \*or\* turn off the various optional settings
7. The system pops up a confirmation message; choose Okay to continue
8. If it prompts you again, choose Okay again

Unfortunately, you have to do each application individually. The alternative is to turn off all Facebook apps; which is probably not something you want to do because it will prevent you from posting photos, links, and reading your horoscope or other things of that nature.

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